

Innovation  
Sustainn  
Methodologies



# L2C – Linear to Circular



**6 Steps for developing the transition road map towards circular economy**



## Added Value

- ▶ Help select more sustainable technologies and products
- ▶ Increase the transparency and reputation of organizations
- ▶ Identify opportunities to improve competitiveness around products and processes, analyzing the entire product life cycle
- ▶ Identify opportunities to improve economic, environmental and social sustainability
- ▶ Identify business opportunities oriented towards a circular economy